

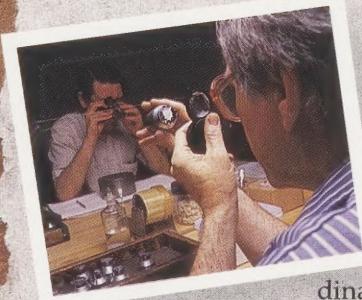


*Introducing
the 1990
United States Mint
Proof Set.*

Treasured keepsakes
for this year
and every year.

See inside.

The 1990 United States Mint Proof Set



Exquisite proof versions of America's official coinage.

From design to production, the United States Mint Proof Set is extraordinary. These coins are specially produced proof versions of official 1990 legal tender coins produced by the United States Mint.

Expertly struck to bring life and lustre to every detail.

The complete set—the Lincoln Cent, Jefferson Nickel, Roosevelt Dime, Washington Quarter, and Kennedy Half-Dollar—is produced at the historic San Francisco Mint.

Each remarkable coin design is produced using a special die—to achieve a frosted cameo image on a mirror-like background.

Carefully burnished coin blanks are struck at least twice—to yield a coin that is spectacular in appearance and precise in detail.



Finished coins are examined by gloved inspectors to guard against imperfection. And the complete set is presented in a handsome case to exhibit the exquisite workmanship of each individual coin.

A part of America's proud history.

In addition to its collectible importance, the United States Mint Proof Set is a historic heirloom. Obverse coin designs feature five great United States Presidents.



Reverse designs showcase treasured symbols of American heritage.

Order your 1990 Proof Set today... for only \$11.00.

1990 United States Mint Proof Sets can be acquired for just \$11.00 each. This low price makes the 1990 Proof Set an attractive addition to any collection—and an economical way to share the joys of coin collecting. So you may want to order several 1990 Proof Sets to give as gifts.

The 1990 United States Mint Proof Set is now available directly from the United States Mint. To place your order, complete the order form personalized for your convenience—and return it in the enclosed reply envelope along with your payment in the form of personal check, money order, or credit card number. Please order today.

Return your order form now.



A Lifetime of Collecting Enjoyment...

The United States Mint Proof Set

The United States Mint Proof Set is more than a tribute to numismatic artistry and minting precision. The Proof Set has become the basis for the collecting enjoyment of generations.

For children, Proof Sets introduce boundless joys of discovery. For adults, Proof Sets are the pride of the most distinguished collections. And for all ages, Proof Sets are a memorable way to share the unique satisfaction of collecting coins.

Join this special tradition with the 1990 United States Mint Proof Set. Read on for important details and specifications.



United States Mint numismatic programs are self-supporting. All proceeds from sales, after reimbursement for costs, are deposited to the General Fund of the United States Treasury.



Add the 1990 United States Mint Proof Set to your collection.

To order the 1990 United States Mint Proof Set, use the order form personalized for your convenience. If you have a question about your order, please write to:

Customer Service Center
United States Mint
10001 Aerospace Dr.
Lanham, Maryland, 20706
Or call (301) 436-7400.

Our staff is available Monday through Friday, 9 AM to 5 PM, Eastern Standard Time. We ask you not to contact any other Mint facility—even if one is located near you. They are primarily production facilities and are not equipped to handle your inquiries as effectively as the Customer Service Center.

*Return your order
form now.*





DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, D.C. 20220

A Message from the Director of The United States Mint

Dear United States Mint Customer,

Bringing you the United States Mint Proof set is a sincere pleasure I look forward to every year. And 1990 is no exception.

This year's splendid presentation offers you spectacular proof versions of our 1990 legal tender Lincoln Cent, Jefferson Nickel, Roosevelt Dime, Washington Quarter, and Kennedy Half-Dollar.

These finely crafted Proof Sets are an excellent value. This year's set is available from the Mint for only \$11.00, the same low price we have offered to our customers since 1981.

Each coin is manufactured by our San Francisco Mint. The preparation is precise—with specially prepared dies and planchets. The process is deliberate—with each coin struck at least twice. The standards are exacting—with every coin inspected to meet the highest Mint quality standards.

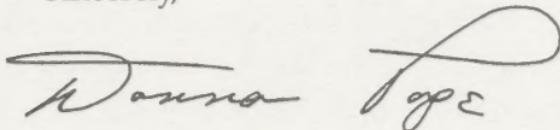
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In addition, I'd also like to remind you that Proof Sets make ideal gifts of enduring appeal. Trends come and go, but the satisfaction of coin collecting can last for generations.

That's why I'd like to suggest that you reserve a 1990 United States Mint Proof Set for yourself—and several sets as gifts for holidays, birthdays, graduations, or anniversaries. Place your order by using the personalized order form enclosed.

Thank you for your interest in United States Mint products. I hope you will like your Proof Sets as much as we like making them for you. Please return the enclosed order form today.

Sincerely,

A handwritten signature in cursive script. The first name "Donna" is on the left, and the surname "Pope" is on the right, connected by a flourish.

Donna Pope,
Director of the United States Mint

P.S. If you have a question about your order, please contact our Customer Service Center. See the back panel of the enclosed brochure for details.

Share the tradition of the United States Mint Proof Set.

The 1990 United States Mint Proof Set is an important opportunity for both the young hobbyist and seasoned collector. The complete set of five legal tender proof coins—Lincoln Cent, Jefferson Nickel, Roosevelt Dime, Washington Quarter, and Kennedy Half-Dollar—is presented in a handsome presentation case for years of enjoyment. To order your set for just \$11.00 each, complete the attached order form and return it with your payment by mail.

*Give this extra order form to
a friend or family member.*



Presenting the 1990 United States Mint Proof Set.

A TREASURED COLLECTOR'S SET...
FOR THIS YEAR AND EVERY YEAR.

Reserve authentic proof versions of
America's official legal tender coinage.
Just complete the order form on the
reverse panel and return it with your
payment in the attached reply envelope.

